



Public Service Award Recipient

Vanessa Johnson
Community Services Supervisor
Community Services Department, City of Westminster

Vanessa has been instrumental in implementing the on-line registration process for the community, which has improved our program attendance, and made it easier for residents to sign up for classes. Vanessa's division has experienced unprecedented enrollment increases over the past year, in spite of the recession. Summer swim lesson revenues increased by 18% over 2008 and the youth sports programs are through the roof.

Marketing and program promotion is a very important aspect of Vanessa's responsibilities, and she has excelled in this area. Besides the improvements to the quarterly brochure to residents, additional marketing enhancements include the Westminster Mall electronic bulletin board, info kiosk and storefront classroom that bring our programs to the community through cooperation with our Mall partner.

Vanessa is serious about "Creating Community" in Westminster, and we are proud of her accomplishments.

Submitted By
Greg Johnson
Community Services Director, City of Westminster
Sponsored by Boys & Girls Club of Westminster