



Annual

Taste & Tour of Little Saigon

Thursday, September 20, 2012

FEATURED SPONSOR BENEFITS

Extended To

YOUR COMPANY



The event includes a Reception at Asian Garden Mall featuring Vietnamese Entertainment, Hors d'Oeuvres and Refreshments, Guided Tour of the Little Saigon Area and an eight-course Vietnamese Dinner.

A FEATURED SPONSORSHIP FEE OFFERS GREAT EXPOSURE FOR YOUR COMPANY:

- ◆ Billing as a Featured Sponsor on all invitations and publicity including press releases, public service announcements, paid advertising and all printed collateral materials
- ◆ Promotion will be targeted to both mainstream and Asian medias and is not limited to local area, but will reach out to other cities
- ◆ Half Page Color Ad in evening's program (Ad size: 4.75" w x 3.563" h)
- ◆ Two (2) Banners inside Asian Garden Mall for one (1) week prior to event (Friday, September 14, through Thursday, September 20)
- ◆ Table Top Exhibit Space at the Reception the day of the event (Thursday, September 20, 2012). The table may be set up after 10:00 am on day of event and must be manned during Mall hours.
- ◆ Credit as a Featured Sponsor in Dinner Program
- ◆ A Sponsor Supplied memento (at your discretion) may be placed on all guest tables at Dinner
- ◆ Welcome speech by the designated spokesperson for your Company at the Dinner at plaque presentation
- ◆ One Table for Eight (8) with Table Signage at Dinner to the Taste & Tour of Little Saigon with Table Signage at Dinner (Includes Reception, Tours and Dinner)

Featured Sponsor Fee: \$5,500

Monies due August 15, 2012

2012 SPONSORSHIP COMMITMENT

_____, agrees to be a Featured Sponsor of the 2012 Taste & Tour of Little Saigon, an event of Westminster Chamber of Commerce, for the Sponsorship Fee of \$5,500.00.

Date

Authorized Agent

Title

Agent Phone

Agent Email