



11th Annual

Taste & Tour of Little Saigon

Thursday, September 16, 2010

FEATURED SPONSOR BENEFITS

Extended To

YOUR COMPANY



The event includes a Reception at Asian Garden Mall featuring Vietnamese Entertainment, Hors d'Oeuvres and Refreshments, Guided Limousine Tour of Little Saigon and an eight-course Vietnamese Dinner.

A FEATURED SPONSORSHIP FEE OFFERS GREAT EXPOSURE FOR YOUR COMPANY:

- ◆ Listing as Featured Sponsor on personal invitations
- ◆ Billing as a Featured Sponsor on all publicity including press releases, public service announcements, paid advertising and all printed collateral materials
- ◆ Promotion will be targeted to both mainstream and Asian medias
- ◆ Publicity will not be limited to local area, but will reach out to other cities
- ◆ Two (2) Banners inside Asian Garden Mall for ten days prior to event
- ◆ Table Top Exhibit Space at the Reception in premier location the day of the event (Thursday, September 16, 2010). The table may be set up after 10:00 am on day of event and must be manned during Mall hours.
- ◆ Credit on Reception Table Top Tents and in Dinner Program
- ◆ A memento (at your discretion) will be placed on all guest tables at Dinner
- ◆ Welcome speech by the designated spokesperson for your Company at the Dinner
- ◆ Credits as a Featured Sponsor on videotaped coverage of evening festivities that will be edited into a program for airing on local City Channel
- ◆ One Table for Eight with Table Signage at Dinner

Featured Sponsor Fee: \$5,500

Monies due September 1, 2010

2010 SPONSORSHIP COMMITMENT

_____, agrees to be a Featured Sponsor of the 2010 Taste & Tour of Little Saigon, an event of Westminster Chamber of Commerce, for the Sponsorship Fee of \$5,500.00.

Date

Authorized Agent

Title

Agent Phone

Agent Email