



11th Annual

# Taste & Tour of Little Saigon

Thursday, September 16, 2010

## PRESENTING SPONSORSHIP BENEFITS *Extended To* **YOUR COMPANY**



**Name Recognition — Name Recognition — and more Name Recognition!**

*The event includes a Reception at Asian Garden Mall featuring Vietnamese Entertainment, Hors d'Oeuvres and Refreshments, Guided Tour of Little Saigon and an eight-course Vietnamese Dinner.*

### THE PRESENTING SPONSORSHIP FEE OFFERS GREAT EXPOSURE FOR YOUR COMPANY:

- ◆ Company name on personal event invitations
- ◆ Top billing on all publicity including press releases, public service announcements, paid advertising and all printed collateral materials (*i.e.* table top tents, programs, etc)
- ◆ Publicity will not be limited to local area and will be targeted to both mainstream and Asian medias
- ◆ Top billing on a large event street banner in a key area of Westminster
- ◆ Three (3) Banners inside Asian Garden Mall and on stage at the Reception (or in other available locations in Little Saigon). Plus, your Company's informational packets (and a memento at your discretion) will be placed on all guest tables at Dinner
- ◆ Table Top Exhibit Space at Asian Garden Mall (Reception site) in premier location for one week (Monday, September 13, through Sunday, September 19). Table must be manned all seven days.
- ◆ A memento (at your discretion) will be placed on all guest tables at Dinner
- ◆ Welcome speech by the designated spokesperson for your Company at Dinner
- ◆ Credits as Presenting Sponsor on videotaped coverage of evening festivities that will be edited into a program for airing on local City Channel
- ◆ Admission for up to 16 Guests to the Taste & Tour of Little Saigon with Table Signage at Dinner (Reception, Tours and Dinner)

**Presenting Sponsorship Fee: \$10,000**  
Monies due one month prior to event.

## 2010 SPONSORSHIP COMMITMENT

\_\_\_\_\_, agrees to be the Presenting Sponsor of the  
Company  
**2010 Taste & Tour of Little Saigon, an event of Westminster Chamber of Commerce, for the Sponsorship Fee of \$10,000.00.**

\_\_\_\_\_  
Date

\_\_\_\_\_  
Authorized Agent

\_\_\_\_\_  
Title

\_\_\_\_\_  
Agent Phone

\_\_\_\_\_  
Agent Email